PORTFOLIO CHECKLIST

**What style are my clients looking for?** (Corporate, tech, luxury, minimalist, kraft, bohemian, urban…etc)

My portfolio scores =

**What industry/sector are my clients in?** (Construction, creative, fashion, photography, food & beverage… etc)

My portfolio scores =

**What scale business would I like to work with?** (Very small/sole traders? Small businesses? SMES? Large Chains? Corporate Giants?…etc)

My portfolio scores =

**Is this my best work? Would I be proud to present this to a future client?**

My portfolio scores =

**Have I provided context? Explained the brief?**

My portfolio scores =

**Would I want to work on a similar project in future?**

My portfolio scores =